



## **2025 Golf Sponsorship Levels**

### **Annual Sponsor - \$10,000**

**(One available)**

The Annual Sponsor is the "host sponsor" for **all** Peninsula Chapter events for the July 1, 2025 - June 30, 2026 fiscal year.

*Promotions and Benefits include the following:*

- Logo and Name Recognition as the Annual Sponsor on stand-alone signage at all Peninsula Alumni Chapter events for the fiscal year including, but not limited to: Golf Classic (October), Annual CNU Day Peninsula Event (March), and the Annual Peninsula Alumni Welcome Home Reunion (June), and all Peninsula Alumni sponsored events
- Logo and Name Recognition on Christopher Newport Peninsula Chapter social media to include Instagram and Facebook
- Logo and Name Recognition as Annual Sponsor on the Muriel Millar '88 Captains Classic Golf Tournament website tied to CNU Homecoming
- Logo presence in Muriel Millar '88 Captains Classic Golf Tournament emails (19,000+ email subscribers)
- Exclusive tournament branding with Logo and Name Recognition at Golf Tournament Registration and at Golf Celebration Dinner and Logo placement on tournament sponsorships board displayed at the tournament
- An Exclusive Annual Sponsor swag item given out to attendees at all Peninsula Alumni Chapter events and the ability to include any promotional materials of your choice in golfer goody bags
- Two Golf Foursomes at the Muriel Millar '88 Captains Classic Golf Tournament, eight box lunches, and eight tickets to the Golf Celebration Dinner
- VIP table at Golf Celebration Dinner for the two foursomes
- Ceremonial tee off and photo opportunity with President Kelly and Captain Chris
- Foursomes tee off on Hole One and Hole Two to start tournament
- Opportunity to setup Marketing tent at Hole One
- Three Hole Sponsorships with custom Annual Sponsor stand-alone signage at tee box

## **Presenting Sponsor - \$5,000**

**(Two available - Presenting-Beverage - **SOLD - Worley's Home Services** or Presenting-Brunch)**

*Promotions and Benefits include the following:*

- Logo recognition on brunch boxes **OR** Logo placement on all coolers at four beer stations throughout tournament
- Logo and Name Recognition as a Presenting Sponsor on stand-alone signage at Golf Registration
- Logo and Name Recognition as Presenting Sponsor on tournament sponsorships board displayed at the tournament
- Logo and Name Recognition as Presenting Sponsor on Christopher Newport Alumni Peninsula Chapter social media posts for the golf tournament to include Instagram and Facebook
- Logo and Name Recognition as Presenting Sponsor on the Muriel Millar Captains Classic Golf Tournament website tied to CNU Homecoming
- Logo presence in Muriel Millar '88 Captains Classic Golf Tournament emails (19,000+ email subscribers)
- Photo opportunity with President Kelly and Captain Chris
- One Golf Foursome at the Muriel Millar '88 Captains Classic Golf Tournament, four box lunches, and four tickets to the Golf Celebration Dinner
- Two Hole Sponsorships with custom Presenting Sponsor stand-alone signage at tee box
- Sponsor may include promotional materials in golfer goody bags

## **Silver Sponsor - \$3,000**

**(Three available - Longest Drive, Closest to the Pin, or Putting Green)**

*Promotions and Benefits include the following with each contest:*

- Exclusive Logo and Name Recognition Signage at Specific Course Location selected (Longest Drive, Closest to the Pin, or Putting Green)
- Logo and Name Recognition as Silver Sponsor on tournament sponsorships board displayed at the tournament
- Logo and Name Recognition as Silver Sponsor on Christopher Newport Alumni Peninsula Chapter social media posts for the golf tournament to include Instagram and Facebook
- Logo and Name Recognition as Silver Sponsor on the Muriel Millar '88 Captains Classic Golf Tournament website tied to CNU Homecoming
- Logo presence in Muriel Millar '88 Captains Classic Golf Tournament emails (19,000+ email subscribers)
- One Golf Foursome at the Muriel Millar '88 Captains Classic Golf Tournament, four box lunches, and four tickets to the Celebration Dinner
- Four Bloody Mary tickets to start off your round
- One Hole Sponsorship with custom Silver Sponsor stand-alone signage at tee box
- Sponsor may include promotional materials in golfer goody bags

**Health and Wellness - \$2,500**  
**(One available)**

*Promotions and Benefits include the following:*

- Placement of Company representative on Hole with Marketing tent to demonstrate and discuss golf stretching and recovery techniques and distribute company promotional items
- Logo and Name Recognition as Health and Wellness Sponsor on tournament sponsorships board displayed at the tournament
- Logo and Name Recognition as Health and Wellness Sponsor on the Muriel Millar '88 Captains Classic Golf Tournament website tied to CNU Homecoming
- Company branding on water bottles and recognition at tournament start regarding healthy stretching and hydration
- One Hole Sponsorship with custom Health and Wellness stand-alone signage at tee box
- Sponsor may include company promotional materials in golfer goody bags (examples include healthy snacks, PT bands, etc.)

**Blue - \$1,500**  
**(Unlimited)**

*Promotions and Benefits include the following:*

- One Golf Foursome at this year's Muriel Millar '88 Captains Classic and four tickets to the Golf Celebration Dinner
- Logo placement on tournament sponsorships board displayed at the tournament
- Logo and Name Recognition as Blue Sponsor on the Muriel Millar '88 Captains Classic Golf Tournament website tied to CNU Homecoming
- One Hole Sponsorship with custom Blue Sponsor stand-alone signage at tee box
- Sponsor may include company promotional materials in golfer goody bags

**Dinner - \$1,500**  
**(One available - **SOLD - Smithfield Foods**)**

*Promotions and Benefits include the following:*

- Special Recognition during Golf Celebration Dinner
- Logo and name recognition and placement on all dinner tables at Golf Celebration Dinner
- Logo placement on tournament sponsorships board displayed at the tournament
- One Hole Sponsorship with custom signage at tee box
- Sponsor may include company promotional materials in golfer goody bags

## **Golf Cart - \$1,000**

**(One available - SOLD - Towne Bank)**

*Promotions and Benefits include the following:*

- Golf Cart Sponsorship with custom signage on all player golf carts
- Logo placement on tournament sponsorships board displayed at the tournament
- Logo on the Muriel Millar '88 Captains Classic Golf Tournament website
- One Hole Sponsorship with custom signage at tee box
- Sponsor may include company promotional materials in golfer goody bags

## **Golf Balls - \$1,000**

**(One available - SOLD - Warwick Mechanical)**

*Promotions and Benefits include the following:*

- Golf Ball Sleeves with company logo recognition for each golfer
- Logo placement on tournament sponsorships board displayed at the tournament
- Logo on the Muriel Millar '88 Captains Classic Golf Tournament website
- One Hole Sponsorship with custom signage at tee box
- Sponsor may include company promotional materials in golfer goody bags

## **Koozies - \$1,000**

**(One available)**

*Promotions and Benefits include the following:*

- Koozies with company logo recognition for each golfer
- Logo placement on tournament sponsorships board displayed at the tournament
- Logo on the Muriel Millar '88 Captains Classic Golf Tournament website
- One Hole Sponsorship with custom signage at tee box
- Sponsor may include company promotional materials in golfer goody bags

## **Award Sponsor - \$1,000**

**(One available)**

*Promotions include the following:*

- Company Name and Logo on Winner's plaque displayed in CNU's Gregory P. Klich Alumni House after the tournament
- Company Name and Logo on medallions for tournament winners
- Custom signage with Company Logo as Award Sponsor at Golf Celebration Dinner

**Driving Range - \$500**  
**(One available - SOLD – Matt Hedrick '15)**

*Promotions and Benefits include the following:*

- Driving Range Sponsorship with custom signage
- Logo placement on tournament sponsorships board displayed at the tournament
- Sponsor may include company promotional materials in golfer goody bags

**Hole Sponsor - \$250**  
**(Unlimited)**

*Promotions include the following:*

- Logo and/or Name Recognition on tournament sponsorships board displayed at the tournament
- One Hole Sponsorship with custom stand-alone signage at tee box

**Foursome w/ Hole Sponsor - \$850 early-bird / \$950 regular**  
**(Multiple Available)**

- One Golf Foursome at the Muriel Millar Classic, four brunch boxes, and four tickets to the Golf Celebration Dinner
- Logo and/or Name Recognition on tournament sponsorships board displayed at the tournament
- One Hole Sponsorship with custom signage at tee box

**Foursome - \$700 early-bird /\$800 regular**

- One Golf Foursome at the Muriel Millar '88 Captains Classic, four brunch boxes, and four tickets to the Golf Celebration Dinner

**Individual - \$200 early-bird /\$225 regular**

- Each Golf Registration at the Muriel Millar '88 Captains Classic includes one brunch box and one ticket to the Golf Celebration Dinner

